A collaborative, crowdsourcing platform for improved business innovation
What is Babele?

Babele is a dynamic crowd-sourcing platform to **accelerate the quality and speed of your innovation process** by leveraging the collective wisdom of your extended network for greater impact.
With our platforms, you can open the innovative projects of your organization, allowing employees to participate and learn from each-other experience.

Projects are shared with other employees as a resource for co-learning and sharing knowledge.
The expertise that employees provide to a project can often be useful to other company initiatives.

Connecting these dots, will allow to build off the wisdom of the crowd, fostering sharing of best practices and knowledge transfer.
Employees can discover the project-plans, evaluate and give feedback to each section of the strategy, share insights and start discussions with peers.

Provide clear guidelines to participants on how they can create value together.

Customize the framework of your innovative projects based on your best-practices.
Not everything needs to be open. Some threads should remain fully private, so that only the right stakeholders are engaged.

Avoiding to spam colleagues with discussions that might not be relevant to them, is key to drive engagement.

Within the platform: privacy can be further customized to groups and sub-groups of participants.
Many projects in your organization present questions and challenges that are strikingly similar. Employees can participate to any challenge and develop sustainable solutions together.

They can provide on-going feedback and validation, discuss and let the best response emerge from collective intelligence.
A handful of experts is not enough to solve complex business or technical problems, for any one project.

To succeed, it is key to involve the right people at the right time, inside and outside your network.

Easily filter the right experts based on the required competences to move forward.
Benefits for innovation managers

Customize features of the platform to match your program goals.

Readapt the planning framework and customize privacy at every level.

Easily assign mentors to the right project in your program.

Upload any type of document, file, video or links to other services.

Reward participants for their progress and performance.

Access real time data about each project and the results they achieve over-time.
Beyond technology

As you prepare to pilot our platform, the Babele team works with you to **draft a clear plan for engaging your networks and community**, and validating the most effective way to foster fluid interaction and fruitful collaboration between innovators and their networks.

1. We help you create an effective community engagement strategy

2. We create the online platform and implement your required privacy settings

3. We streamline your business frameworks and make them in any language

4. We train your program admins on how to use the system and engage the network

5. We prepare clear user-guides and on-boarding material for all participants

6. We provide hands-on support and guidance throughout your program
The Accenture Foundation is using Babele to provide online consulting to an international cohort of social innovators: employees provide feedback to the NGOs business model and key business challenges.

Caisse de Depots is using Babele to involve +20,000 people between employees, managers, partners, and NGOs, working together to co-develop innovative CSR initiatives to boost the bank’s impact.
THANK YOU

www.babele.co

facebook.com/babele.co | twitter.com/babele_co

Babele Create Together Srl – Dorneasca, 11 - Bucharest, Romania